



# Twelve Points Academy Launches New Website to Promote Financial Literacy

**Concord, MA, March 18th, 2024** – Twelve Points Academy, a non-profit organization dedicated to advancing financial literacy, proudly announces the launch of its innovative website aimed at bridging the gap between individuals and comprehensive financial education. The website, accessible at [www.twelvepointsacademy.org](http://www.twelvepointsacademy.org), is set to transform how people approach and understand personal finance.

In an era marked by economic uncertainty and financial complexity, Twelve Points Academy recognizes the critical need for accessible, reliable, and practical financial education. The website details Twelve Points Academy's core curriculum, covering topics such as credit, debt, and investing. The website also highlights Twelve Points Academy's University Chapter program, where student members lead financial literacy workshops in local schools that focus on concepts like earning, spending, and saving.

"We are thrilled to introduce our new website as a pivotal step in fulfilling our commitment to delivering financial education to a multitude of communities across New England and eventually throughout the U.S.," said Joey Belsanti, Founder of Twelve Points Academy. "At Twelve Points Academy, we believe that everyone deserves the opportunity to achieve financial freedom. Our website will serve as a central hub where individuals can access high-quality educational content, interactive tools, and expert guidance to navigate their financial journey effectively."

With a mission to empower individuals with the knowledge and skills necessary to make informed financial decisions, the organization has developed a user-friendly online platform that will soon provide valuable resources and tools tailored to people of all ages and backgrounds. The Twelve Points Academy website seeks to feature a diverse range of educational materials – including articles, videos, infographics, and interactive courses – covering essential topics that are crucial in building the foundation to a healthy financial future.

To explore the Twelve Points Academy website and start the journey toward financial empowerment, please visit [www.twelvepointsacademy.org](http://www.twelvepointsacademy.org).

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## About Twelve Points

Twelve Points Academy is a sister company to Twelve Points Wealth Management which is an investment advisory firm located in Concord, MA that specializes in wealth management and retirement services. The firm was founded in 2014 by Dave Clayman, Francesca Federico, and Manny Frangiadakis. It is also a sister company to Twelve Points Business Advisory which specializes in helping business owners accelerate and realize the value locked up in their business.

Our values align with the Twelve Points of The Scout Law and reflect our desire to uphold the confidence our clients have placed in us, no matter what. We live and work by these Twelve Points to provide our clients with high-quality, personalized service and the freedom to achieve their goals and dreams.